

Career Clarity Workbook

Three exercises from the Find Your Direction Masterclass. Print it and fill it in.

A sample of the workbook used inside the Find Your Direction Masterclass. Three exercises from Modules 1, 3 and 6. Print it, or fill it in on screen.

Exercise 1 · The evidence audit (Module 1)

Four moments where something went unusually well. Task, your specific contribution, result.

Moment 1

Moment 2

Moment 3

Moment 4

Exercise 2 · The one-story brand test (Module 3)

Write the same story three ways. If they don't match, your brand isn't consistent yet.

Your CV summary (2 lines)

Your LinkedIn headline (1 line)

How you'd say it out loud at an event (30 seconds)

Read all three aloud, back to back. Same person? Same emphasis? If not, rewrite the weakest one to match the strongest.

Exercise 3 · STAR story bank (Module 6)

Four stories answer almost any interview question: a win, a conflict, a failure, and a time you led without authority.

Story 1 — A win

Situation	
Task	
Action	
Result	

Story 2 — A conflict

Situation	
Task	
Action	
Result	

Story 3 — A failure

Situation	
Task	
Action	
Result	

Story 4 — Leading without authority

Situation	
Task	
Action	
Result	